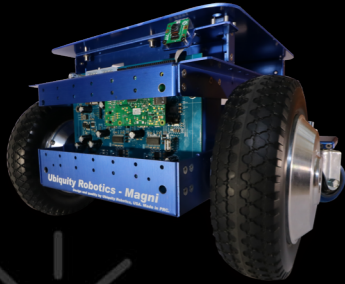


The story of Ubiquity Robotics



Why you might want to underfund your next important initiative.



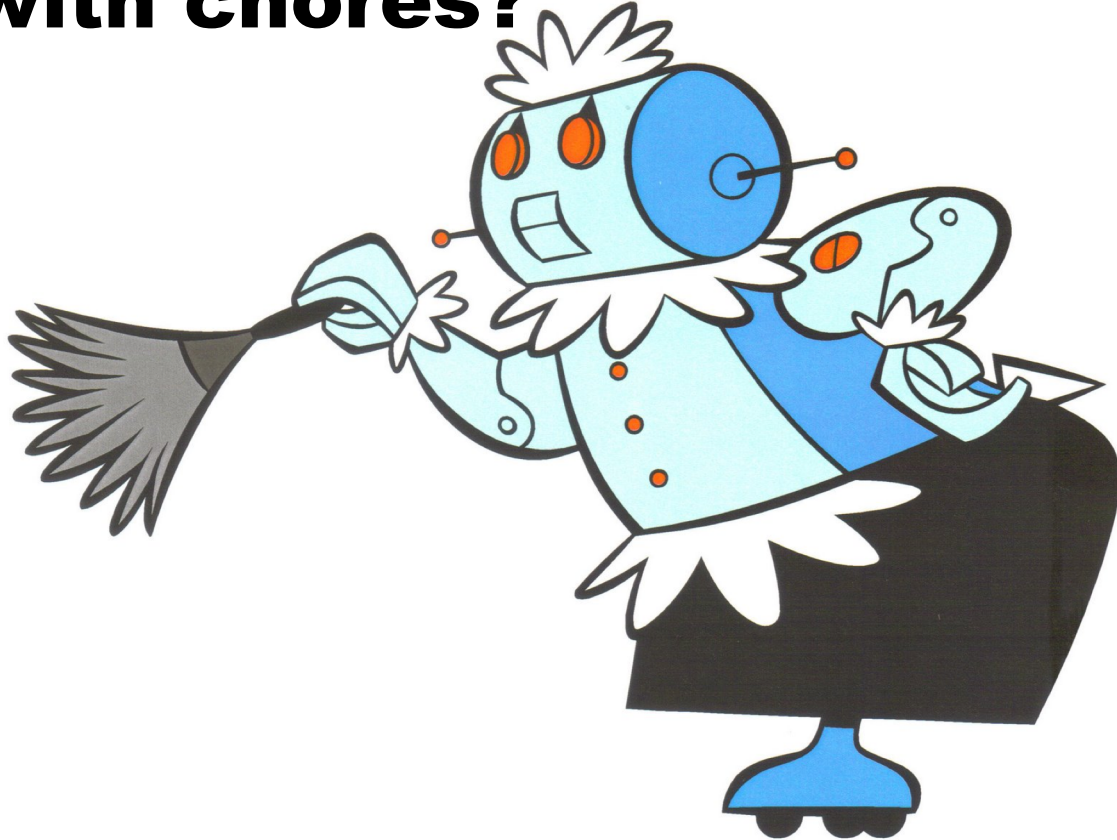
Designing the Future Summit 2019

lppd  Lean Product & Process Development

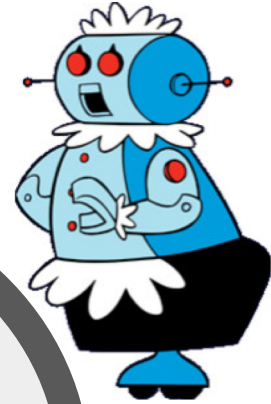
How many of you love chores?



How many of you would love a machine to help with chores?



Vision



“Let’s build a custom robot for XYZ application”

Today

“Isn’t it quaint that people used to build custom robots for each application”

2030



The Problem

It takes 2 years and between \$500K-\$5M to put together the foundational things that any general purpose robot needs:

- **Mobility Hardware**
- **Localization**
- **Navigation**
- **Compute Infrastructure**
- **Artificial Intelligence / Perception**



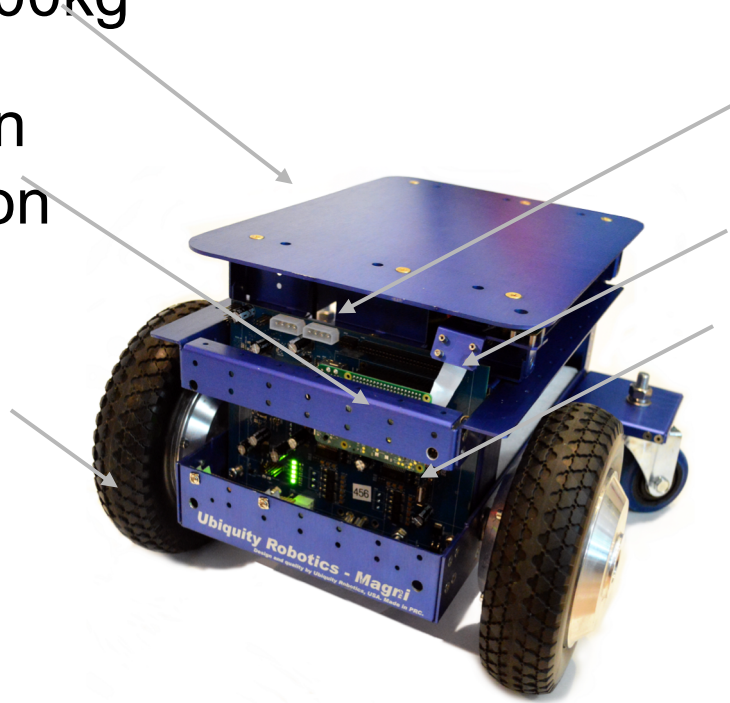
Our Solution - Magni

Fully certified robot in production - sold since Aug 2018

Payload: 100kg

Localization
& Navigation

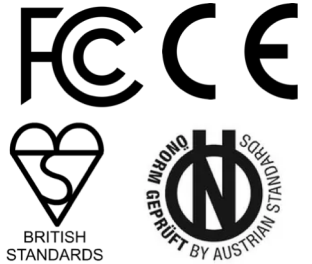
Mobility



Power

AI: Object
awareness

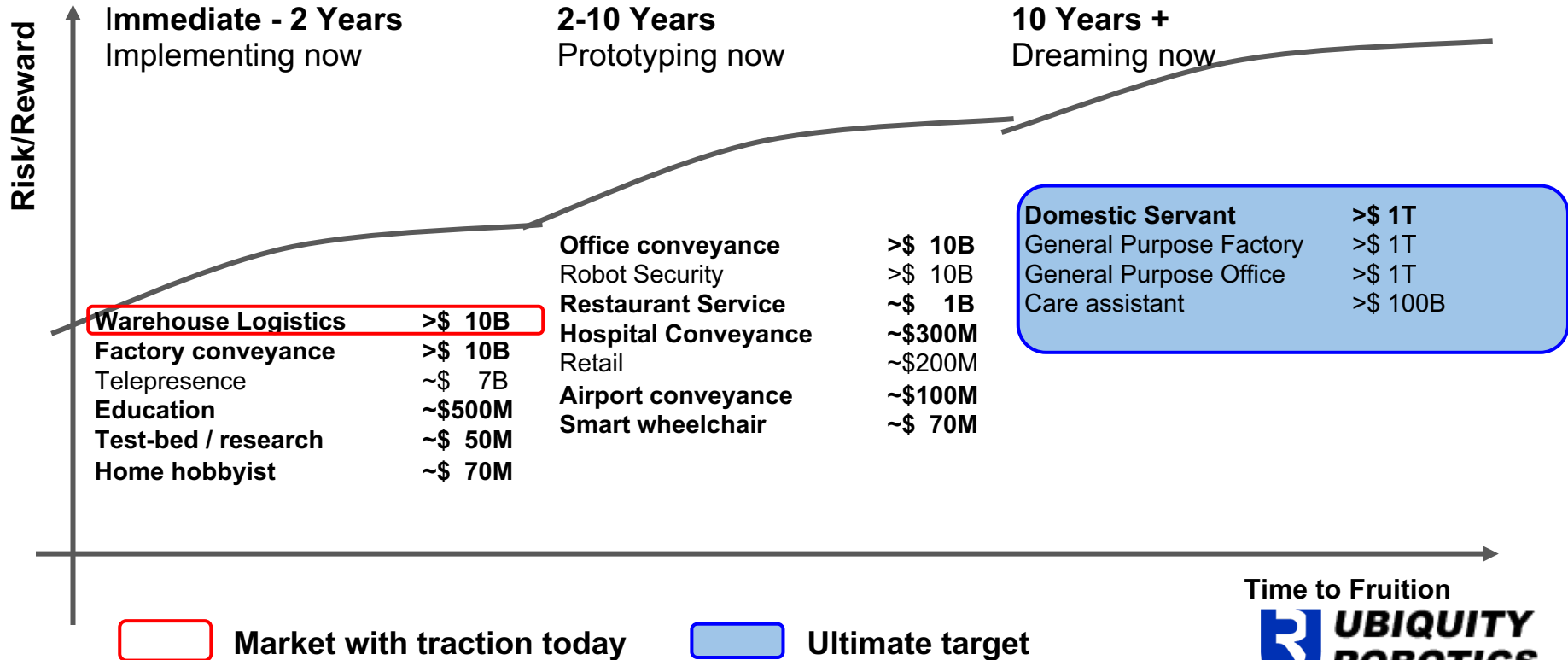
Compute
infrastructure



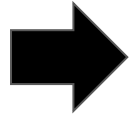
Warehouse and logistics video



The markets of interest



The story of Ubiquity Robotics



Background

Tools & Methods

- **Step 1: Identify an interesting problem**
- **Step 2: Build an interesting team**
- **Step 3: Break the problem down**
- **Step 4: Create and manage learning cycles**
- **Step 5: Do it again but more simply**

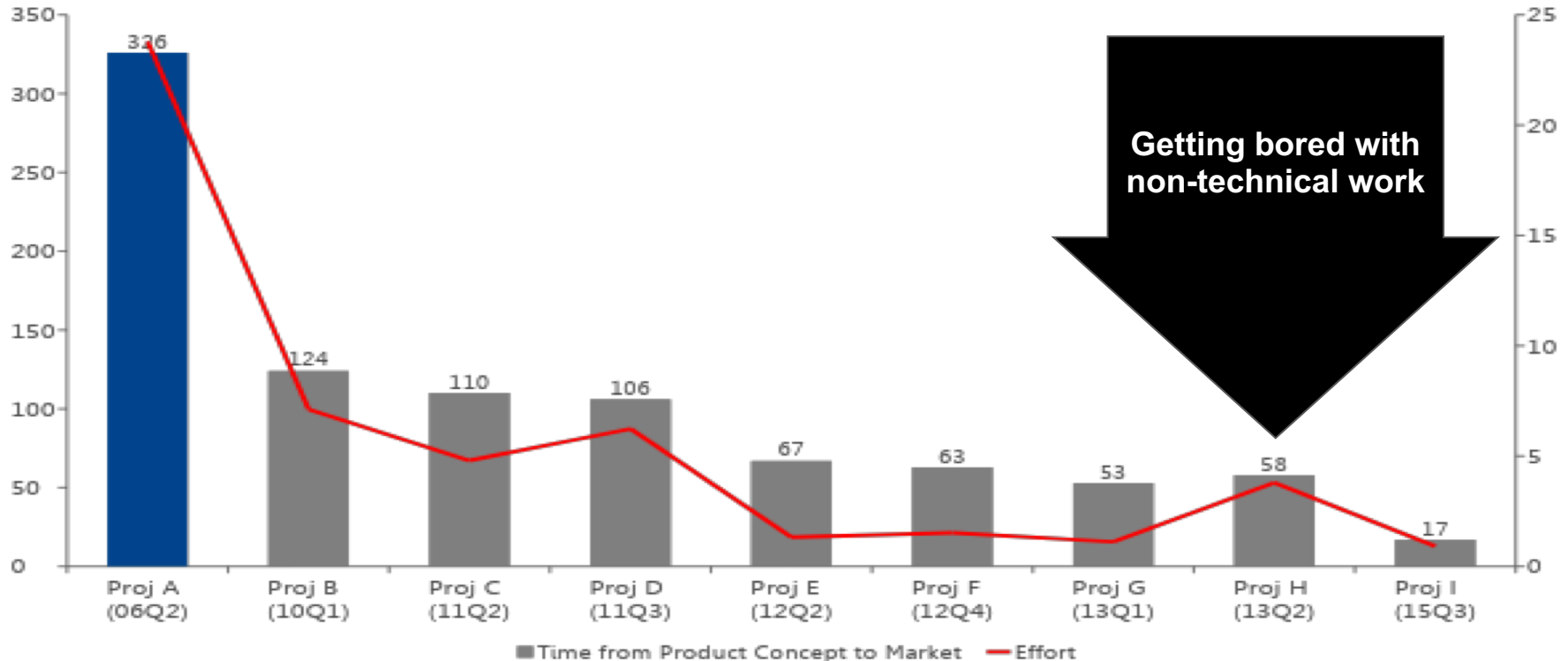
Key learnings



Before robotics I was improving PD lead times

Time from Product Concept to full production
Weeks

Effort
Man Years



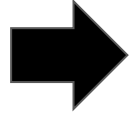
The “Herman Hauser” Challenge

Build a product and bring it to market with no money and no resources



The story of Ubiquity Robotics

Background



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Key learnings



Step 1: Identify an interesting problem



Ubiquity Robotics Problem Statement

Ultimate Goal

Create a low cost robotics platform with meaningful capability to enable a broad range of applications

Current Situation

Current generic robots are costly - \$1500 for turtle-bot, between \$2-10K for telepresence robots. These robots have limited functionality, with short endurance (45mins for turtle-bot) and small payloads (a few lbs)

Desired Situation

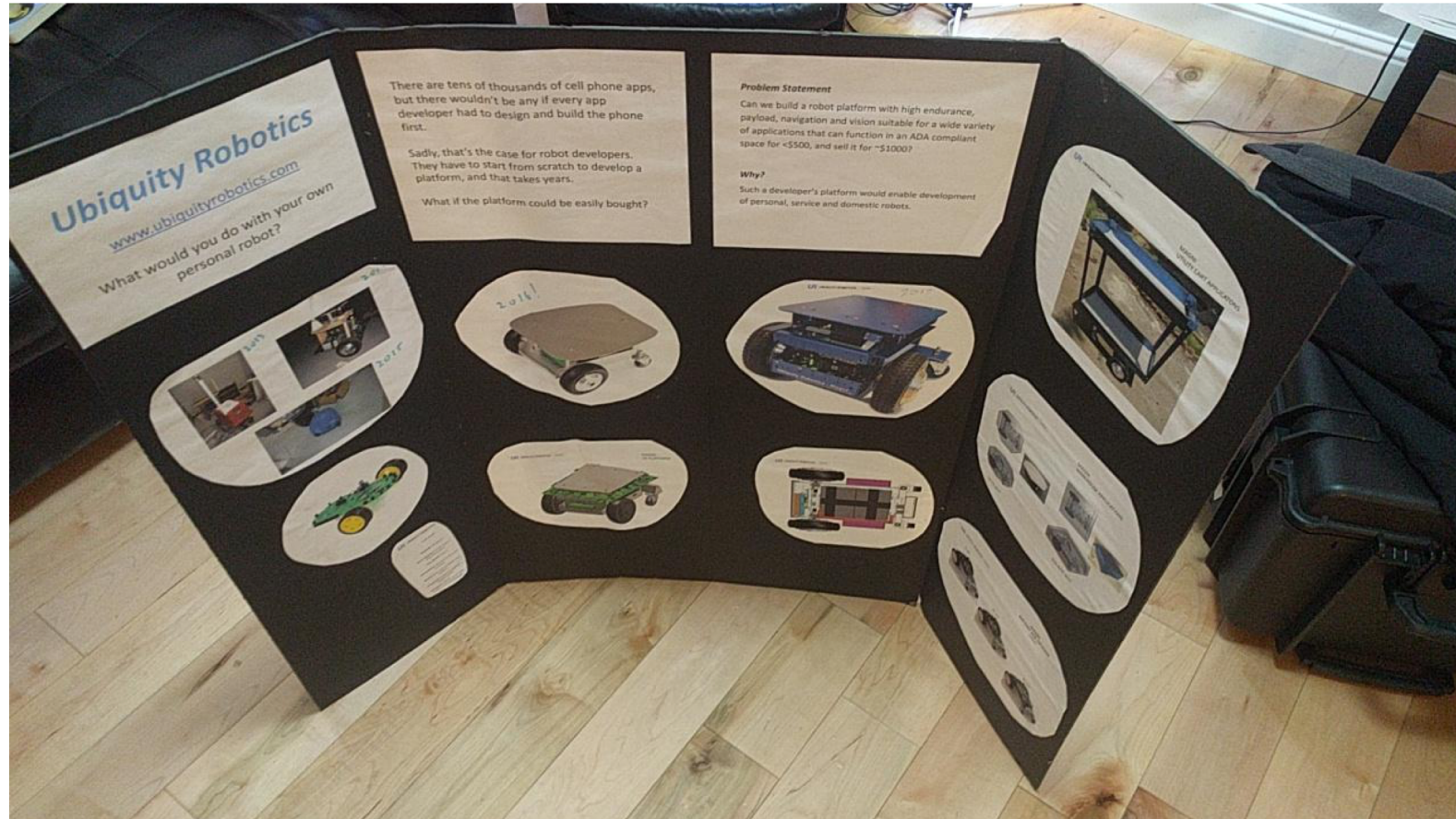
A robot that costs <\$500 to build and thus can be sold for <\$1000 can handle substantial payloads (>50lbs) and can go anywhere in the built environment (anywhere that is ADA compliant) and navigate for several hours.

Problem Statement

How can we build a robot with high endurance, payload, vision and navigation capabilities for \$<500.



The board of seduction



**UBIQUITY
ROBOTICS**

Step 2: Build an interesting team



Recruiting for a “bet the company” innovation initiative

Method A

- Put out an attractive job advert to get many candidates
- Winnow down candidates through a selective interview process

- Offer an attractive compensation package
- Usher them through the best parts of your campus
- Require normal levels of administrative duties

Method B

- Talk only about the tough engineering challenge
- Be completely non-selective anyone can participate only those who like hard engineering problems stay
- Offer them no salary only really hard engineering problems
- Show the candidates the most chaotic corner of your local hacker space
- Try to eliminate all administrative work
“More hacking less yakking”

Some of the people we recruited



Wayne Gramlich

- Compiler Designer
- Eric Schmitt's former technical lead
- President of Homebrew Robotics
- 40 Years in technical design

Fun Fact: Wrote his own variant of the C programming language designed a compiler and then wrote an entire codebase in this new language that no-one else understood



Rohan Agrawal

- Building robots since age 8.
- Featured on multiple national news outlets for robot exploits.
- Coding professionally since he was 13 years old at Willow Garage, Savioke, OSRF and Google

Fun Fact: Developed new method for digital transmissions in the VHF age 14.



Alan Federman

- 30 years building robots
- Physical Sciences PhD
- Ex-NASA.

Fun Fact: built the first video conferencing systems on the Web



Bill Preetz

- Former Lockheed Martin.
- Attitude control engineer for Hubble.

Fun fact: Every system he built for Ubiquity robotics he tried out in space first



Step 3: Break the problem down

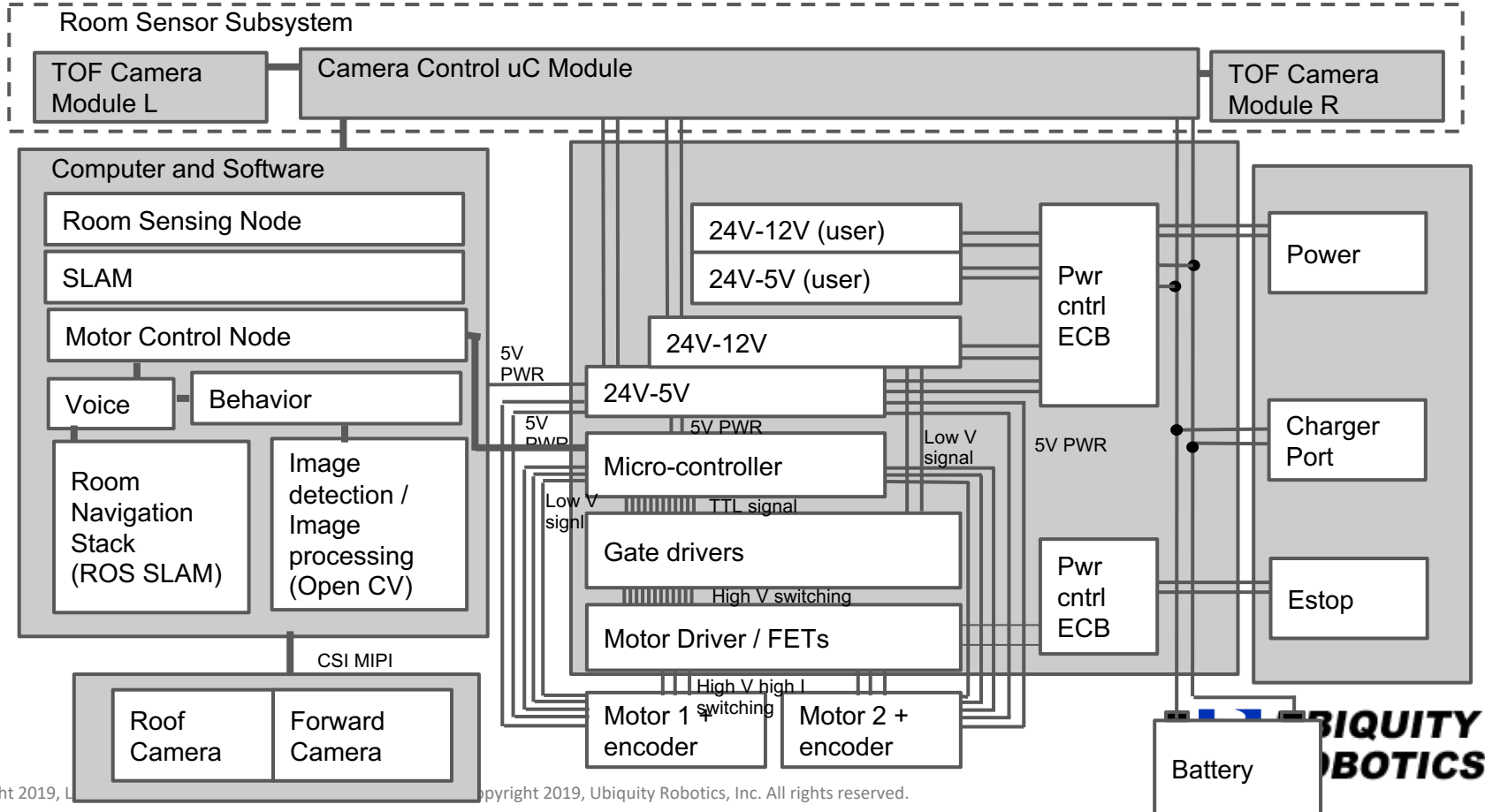


Basic Architecture

To get started go to:
www.ubiquityrobots.com

-> Wiki

-> Epics for project



Montessori Boxes



Necessary Hardware

Link to wiki-page & Repo

Architecture diagram with area of interest circled



Step 4: Create and manage learning cycles



Knowledge Repository

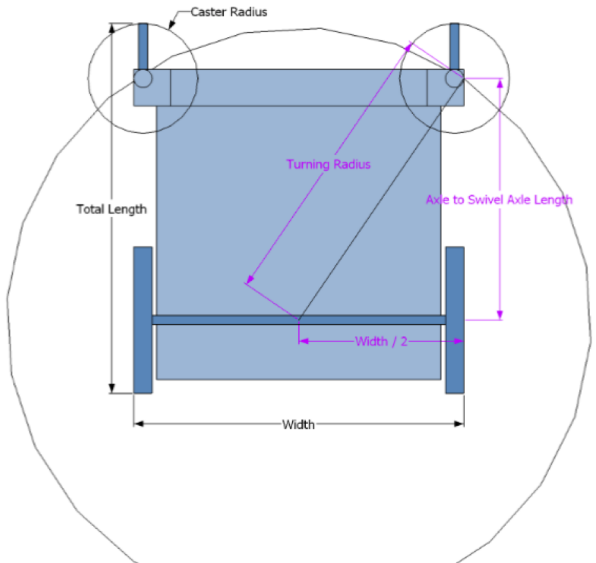
5.3) Design Calcs Updated Feb 12, 2013, 9:42 PM

NEW Convert your site to the new Google Site

Ubiquity Robots

[Epics for Project > 5\) Mechanical Design >](#)
5.3) Design Calcs

The calculation below show the maximum length for the robot for a given width in order to meet the required turning radius on the ground. The data is presented in tables below.



Robot Sizing Calculation

Width, in	Front Axle to Swivel Axle Length, in	Total Length of Robot, in	Side Tipping moment, ft-lb	Front Tipping Moment, ft-lb	Back Tipping Moment (Casters reversed), ft-lb	Base Area, ft ²
10	15.2	22.2	4.2	6.3	5.1	1.54
11	15.0	22.0	4.6	6.3	5.0	1.68
12	14.8	21.8	5.0	6.2	4.9	1.82
13	14.6	21.6	5.4	6.1	4.8	1.95
14	14.4	21.4	5.8	6.0	4.7	2.08
15	14.1	21.1	6.3	5.9	4.6	2.20
16	13.9	20.9	6.7	5.8	4.5	2.32
17	13.6	20.6	7.1	5.6	4.4	2.43
18	13.2	20.2	7.5	5.5	4.3	2.53
19	12.9	19.9	7.9	5.4	4.1	2.62
20	12.5	19.5	8.3	5.2	4.0	2.71
21	12.1	19.1	8.8	5.0	3.8	2.78
22	11.6	18.6	9.2	4.8	3.6	2.84
23	11.1	18.1	9.6	4.6	3.4	2.89
24	10.6	17.6	10.0	4.4	3.2	2.93

Chosen Width: 18.0

Calc CM to Front Dist, inches: 6.6

Chosen CM Height, inches: 12.0

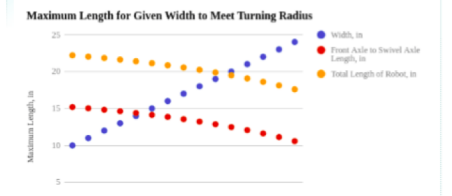
CM Angle: 61.1

CM Distance: 13.7











Calc | [Acceleration](#) | [Turning Chart](#) | [Width Chart](#)

[Open Robot Sizing Calculation](#)

Length Chart



Set Based Methods: Localization

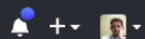
	Description	Cost	Local Performance	Long Range Performance
Typical Lidar Based	Use LIDAR sensor + wall matching to localize	~\$1.2K		
Low Cost Lidar Based	Use low cost LIDAR sensor + wall matching to localize	\$400		
Array Sensor	Build array of low cost sensors use AI to “synthesize” LIDAR like data use wall matching	\$100		
Ceiling Lights	Use ceiling lights like stars to localize	\$25		
Fiducial Markers	Use QR code like fiducial markers to localize	\$25		





Search or jump to...

Pull requests Issues Marketplace Explore



Ubiquity Robotics

Repositories 26 People 7 Teams 0 Projects 2 Settings

UbiquityRobotics/ubiquity_main

Updated 11 hours ago

Filter cards

+ Add cards Fullscreen Menu

8 Ready

Fix Multi fiducials

opened by rohbotics

5 In Progress

Adding to write documentation for our

opened by rohbotics

6 Review/Test

Fix tuning

opened by davecrawley

49 Done

Adding service call to add a fiducial to the

opened by jim st

Ready / Plan
 Bugs or features identified for engineering / coding

In Progress / Do
 Individual assigned & actively working on issue

Test / Check
 Item is tested both regression / automated tests as well as human tests

Done / Act
 Tested item goes in to our release cycle

Automated as To do Manage

Automated as In progress Manage

Automated as In progress Manage

Automated as Done Mana

Project Management in Action

- PDCA cycle visible publicly
- Anyone worldwide can add an issue
- Resolution of issues visible to all
- Anyone can take up and resolve any issue
- Incorporation in to build cycle only by Ubiquity Robotics build manager
- Weekly review



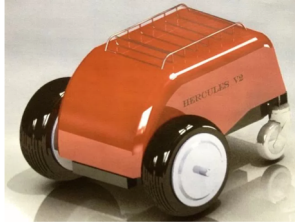
Step 5: Do it again but more simply



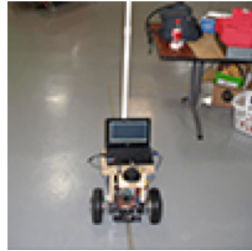
Iterate



V1



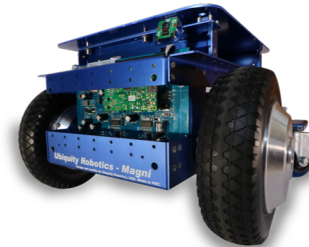
V2



V3



V4

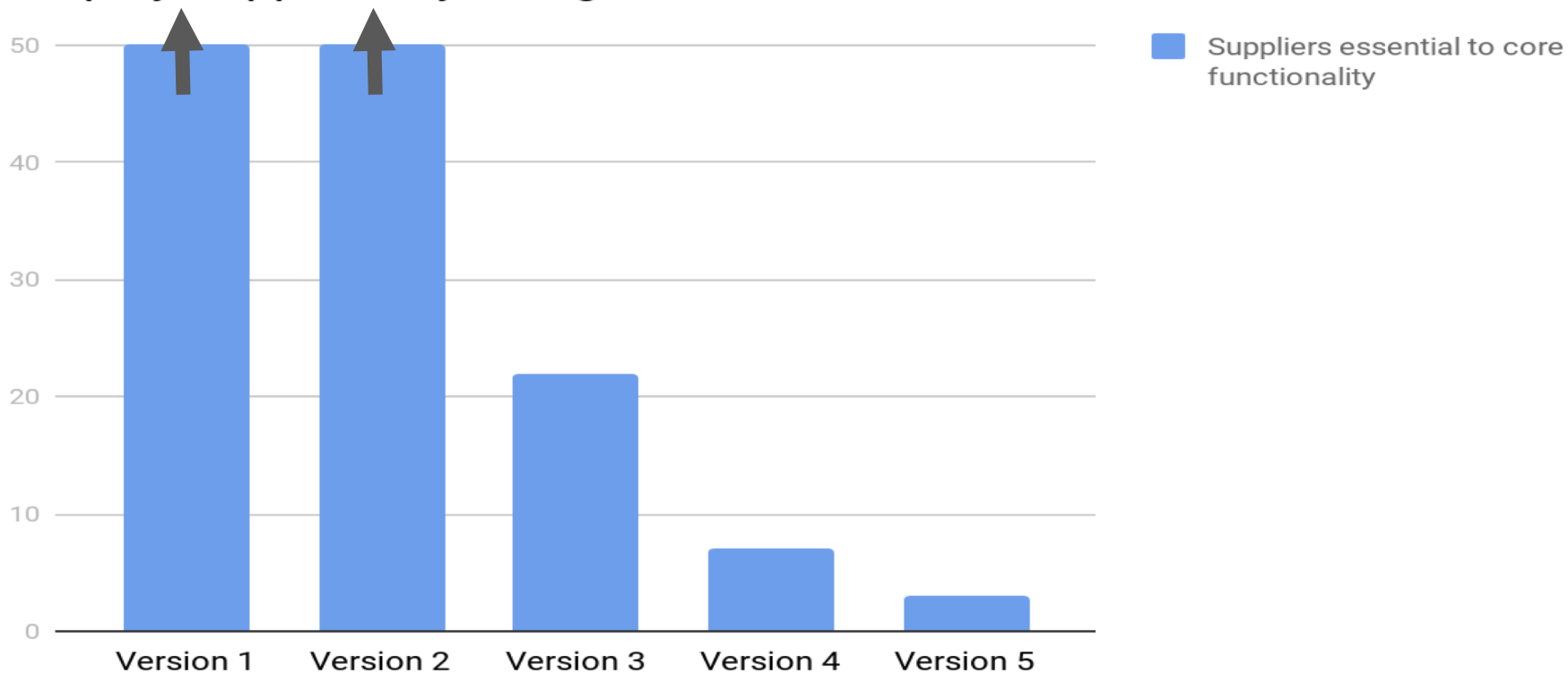


V5



Supplier Reduction

Ubiquity Suppliers by Design Generation



"Simplify, then add lightness"

Colin Chapman

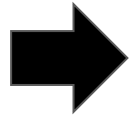


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Key learnings



Key Learnings


Articulating an interesting problem is more important than gathering resources

Independent challenge is more useful than direction

The best people aren't in it for the money

A proper learning cycle helps you move faster

Simplify and add lightness is a useful mantra



“Practice not-doing and everything will fall into place” - Lao Tzu



Get in Touch!

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+ 1 415 309 8966

David Crawley

