

Fight fear, embrace change



MENLO
innovations

Rich Sheridan
CEO, Chief Storyteller
@menloprez #joymatters



menloinnovations.com/joy/dfc



@menloprez
#seekjoy

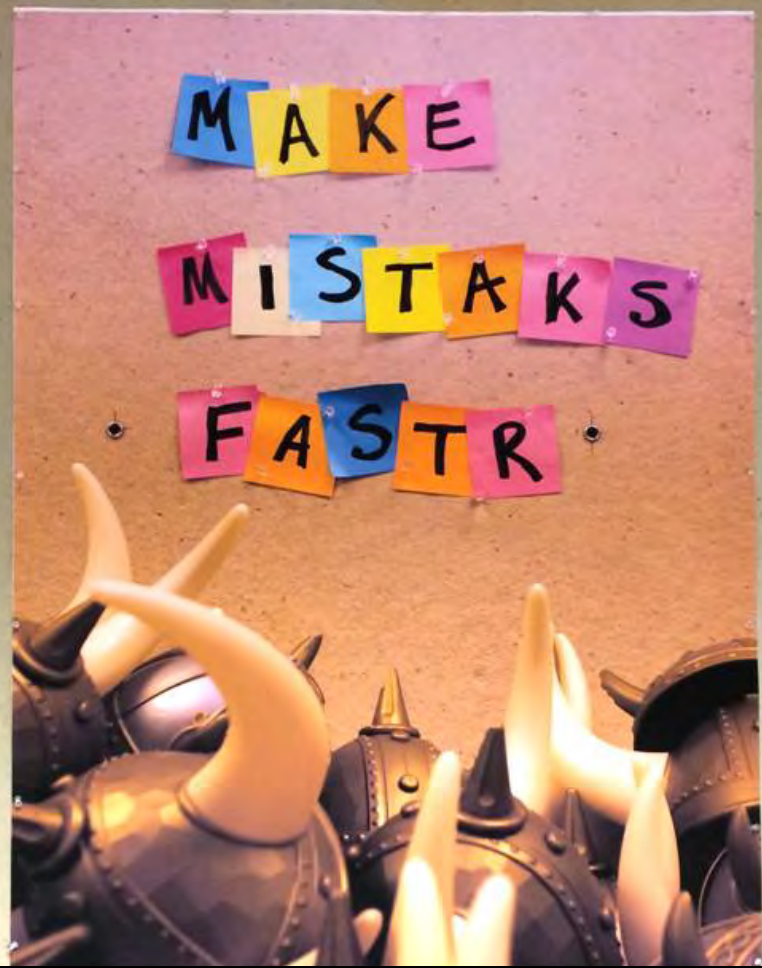
From Joy to Fear



menloinnovations.com/joy/dfc



@menloprez
#seekjoy



menloinnovations.com/joy/dfc



@menloprez
#seekjoy

A photograph of a server room ceiling. The ceiling is white and has several horizontal wooden beams. A large, silver, insulated duct runs diagonally from the top left towards the center. In the center, there is a Carrier HVAC unit. To the right, there are various pipes and electrical conduits. The overall scene is a typical server room environment.

A culture of Safety

The deadly
paralysis of
sunk-cost
thinking



menloinnovations.com/joy/dfc



@menloprez
#seekjoy

The Cost of Artificial Fear

NASA STS-117 Launch Day Image Gallery



menloinnovations.com/joy/dfc



@menloprez
#seekjoy



NASA STI Program: Challenger Anniversary Resource Tape



menloinnovations.com/joy/dfc



@menloprez
#seekjoy

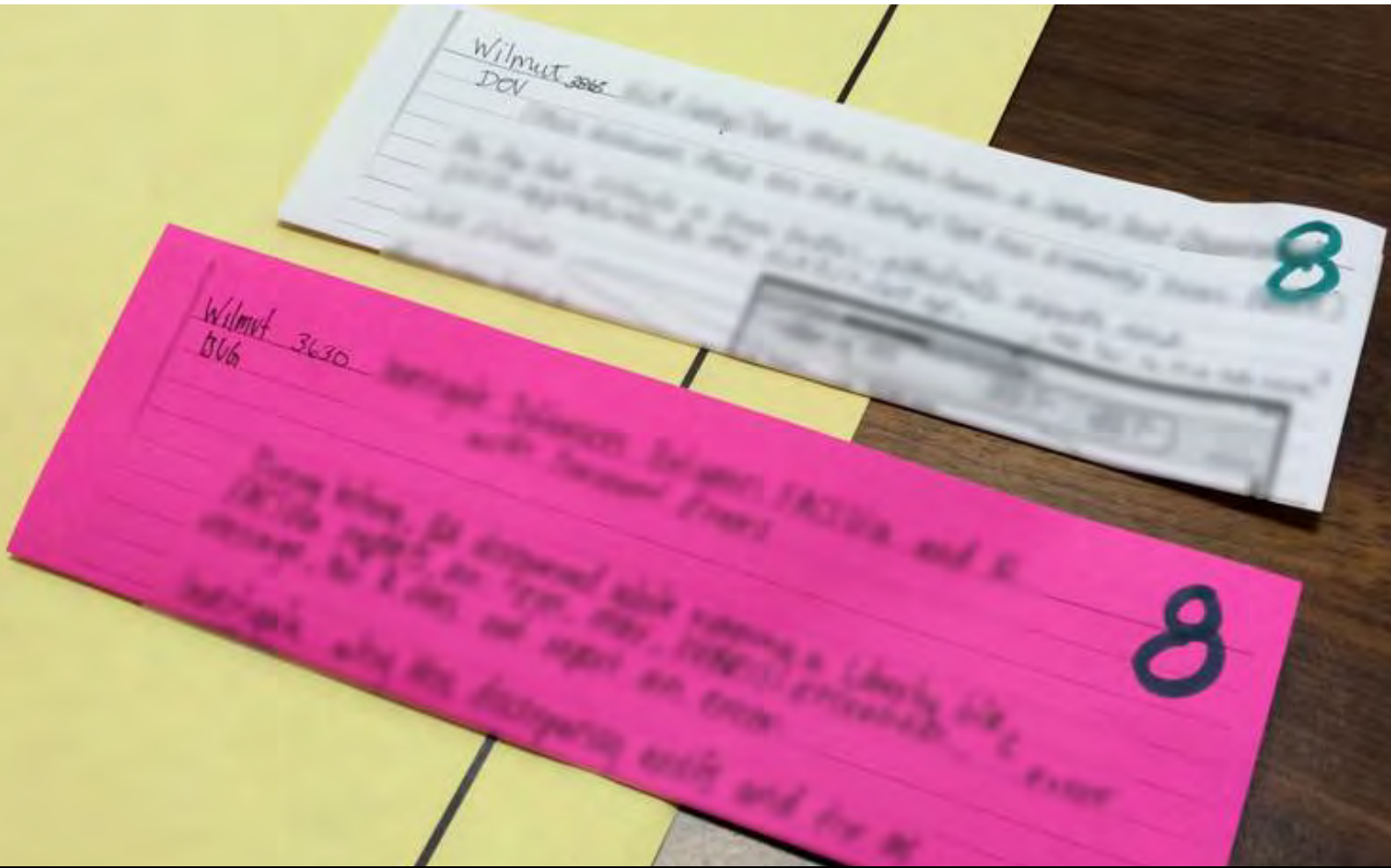
Circular accountability




menloinnovations.com/joy/dfc



@menloprez
#seekjoy





Run the
experiment!

Embrace surprise



menloinnovations.com/joy/dfc



@menloprez
#seekjoy



menloinnovations.com/joy/dfc



@menloprez
#seekjoy



menloinnovations.com/joy/dfc



@menloprez
#seekjoy



menloinnovations.com/joy/dfc



@menloprez
#seekjoy



menloinnovations.com/joy/dfc



@menloprez
#seekjoy



menloinnovations.com/joy/dfc



@menloprez
#seekjoy



menloinnovations.com/joy/dfc



@menloprez
#seekjoy



menloinnovations.com/joy/dfc



@menloprez
#seekjoy



Pierce
the
veil



menloinnovations.com/joy/dfc



@menloprez
#seekjoy

Want to learn more?

www.menloinnovations.com/joy/dfc



Download a free chapter
of **Joy, Inc.**



Register for a
tour or workshop

Designing the Future Summit 2018

