

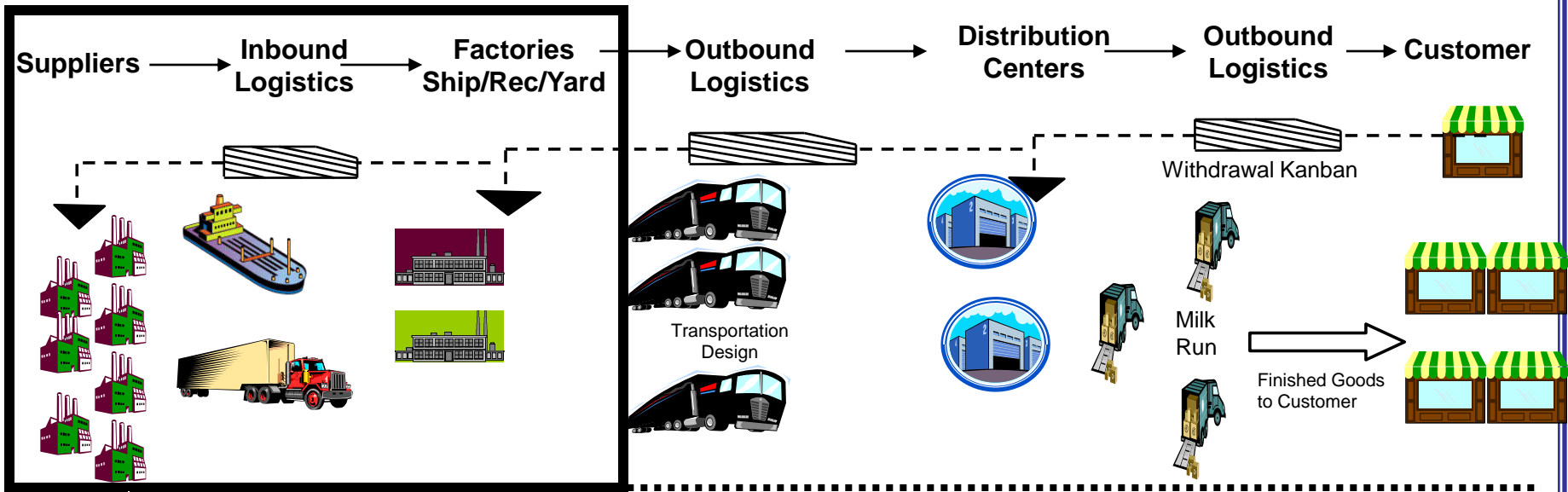
LEI Lean Transformation Summit

Theory Meets Application The Lean Fulfillment Stream

Joel Zeller, Director of Logistics, Polaris Industries

Robert Martichenko, President ,LeanCor LLC

Principles of the Lean Fulfillment Stream



Today's Focus

Principles of the Lean Fulfillment Stream

- Make customer consumption visible
- Reduce lead time
- Use pull systems
- Create velocity and reduce variation
- Collaborate and focus on process discipline
- Measure and manage *Total Cost of Fulfillment*

Who is Polaris Industries ?

Established 55 years ago in Roseau Minnesota

Annual 2007 sales of \$1.8 billion

Headquarters in Medina , Minnesota

Plants in Roseau MN, Spirit lake IA and Osceola WI

Polaris designs, engineers, manufactures and markets all-terrain vehicles (ATVs), including the Polaris RANGER™, snowmobiles and Victory Motorcycles for recreational and utility use.

450 + Suppliers

14,000 + Part Numbers



Polaris Current State – Why the Need ?

Executive View = Operational Excellence

Tactical View = Current Fulfillment Stream Challenges

- Standard Work
- Discipline
- Visibility
- Inventory
- Measurement
- Cost
- Supplier Performance

Stability...Cost...Flow

Who is LeanCor ?

Vision:

- To be the global leader in Lean Fulfillment Stream

Background:

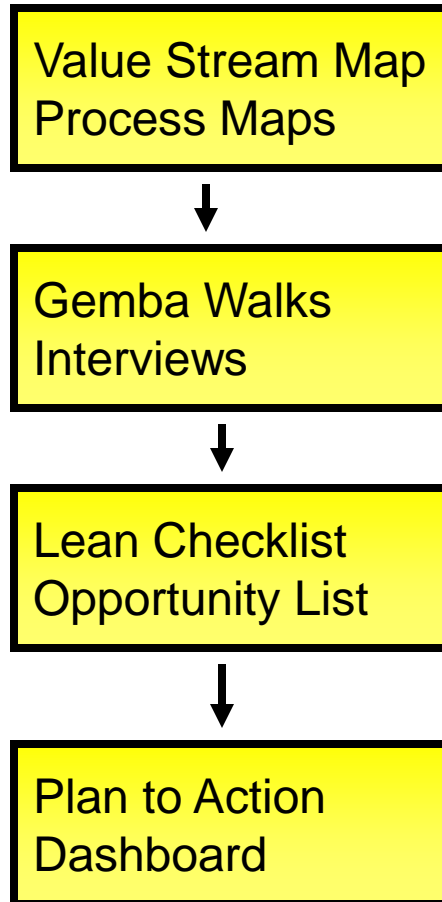
- Created to drive the next step in the evolution of Lean
- The only 3PL dedicated to the application of Lean principles
- Teaching, operating, writing, thinking the Lean Fulfillment Stream

Services:

- Training and Education (Public & Private Sessions)
- Consulting (Quick Win Services)
- Lean 3PL Operations (Logistics Engineering & Route Management)

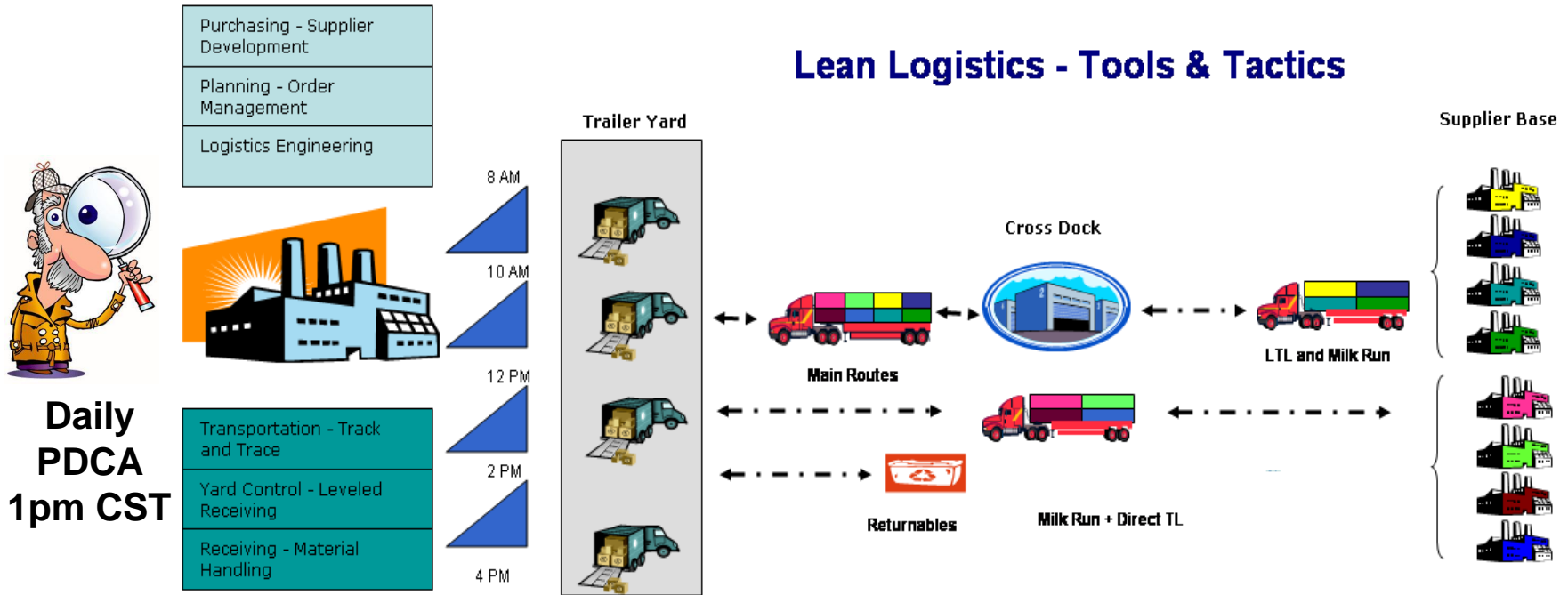


Creating the Future State – Getting Started



Functional Area	Lean Principle Dynamics									
	Customer Pull (Takt)	Stability	Standardization (Std Work)	Quality at the Source	Just in Time - Frequency	Leveled Flow	Organized Workplace (5S)	Visual Management (including pipeline)	Total Systems (Cost) Thinking	People Engagement
<div style="display: flex; flex-direction: column; gap: 5px;"> <div style="display: flex; align-items: center;">5 Process in place , working well</div> <div style="display: flex; align-items: center;">3 Process in place , attention required</div> <div style="display: flex; align-items: center;">1 Process not in place</div> </div> <p>Lean Principle Dynamics: 1.8 Lean Logistics Journey Average: 1.9</p>										
Inventory Management	3	3	1	3	3	1	3	3	3	3
Parts Order Management	3	3	1	1	3	1	1	1	3	3
Supplier Management	1	3	1	3	3	1	3	1	1	3
Logistics Design	3	3	1	1	3	1	3	1	3	1
Transportation Management	1	3	3	1	3	1	1	1	1	3
Cross Docking Management	1	1	3	1	3	1	3	3	3	1
Warehousing Management	3	1	1	3	3	1	3	3	3	1
Yard Control	3	3	1	3	3	1	3	3	3	3
Receiving Management	3	1	1	1	3	1	1	1	3	3
Packaging	1	1	1	1	1	1	3	1	1	1
Average	2.2	2.2	1.4	1.8	2.8	1	2.4	1.8	2.4	2.4

Inbound Fulfillment Stream Future State



Collaboration
Problem Identification
Root Cause Analysis
Problem Resolution

Increased Delivery Frequency
Receiving Schedule
Yard Schedule
Leveled Flow

Milk Runs
LTL Consolidation
Cross Docking
Track & Trace

Lot Size Reduction
Shipping Instructions
Pick Up Verification
Supplier Development

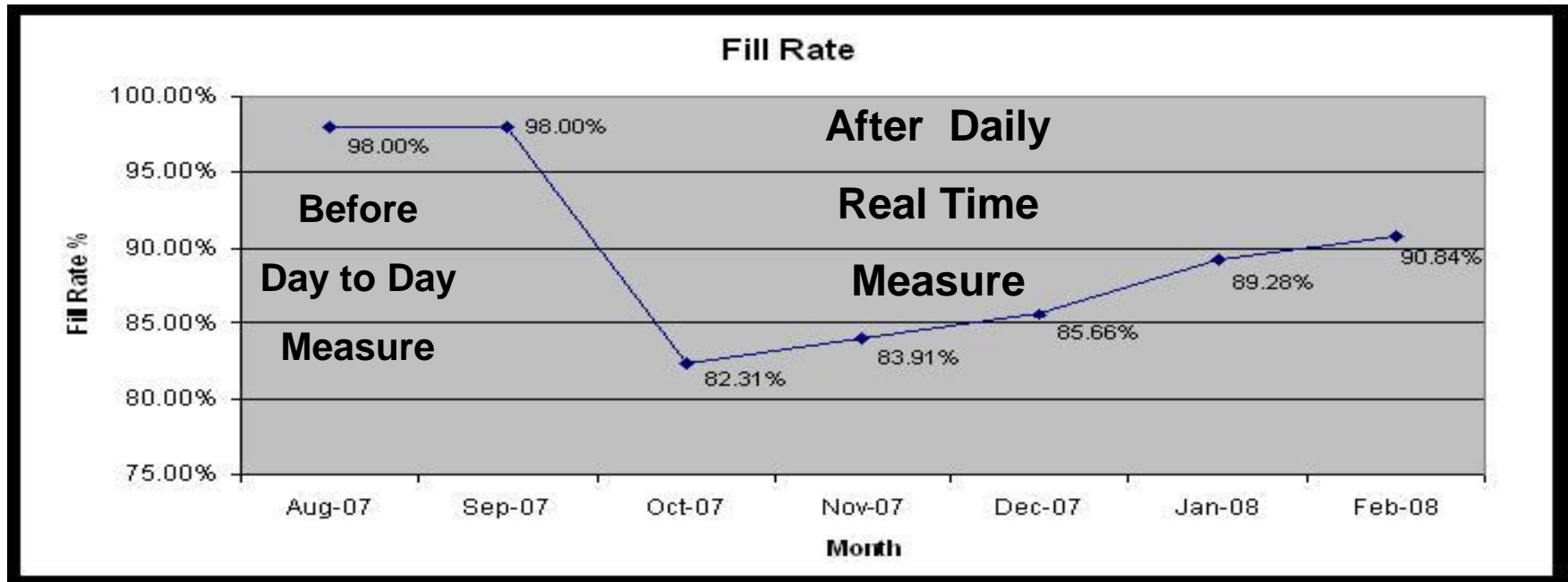
Standard Processes - Visibility to Activity - Plan:Do:Check:Act : Immediate Feedback - Identify and Fix Problems - Stabilize

Theory vs. Reality – A Dialogue

In Theory...

- Everybody understands the vision of the lean fulfillment stream
- The manufacturing plants are ready for velocity of material flow
- Measuring “total of fulfillment” ...and getting data is easy
- All fulfillment stream partners want to expose problems
- Daily *Plan Do Check Act* discipline is easy to implement
- What to do next is clear and obvious to all involved

1st Measures of Success – Supplier Fill Rate



We know intuitively, but can't show with definitive numbers (YET)

- *Material planner productivity*
- *Adherence to Plant Schedule (materials related)*
- *Inventory*
- *Transportation Cube Utilization (Packaging Implications)*

The True Lean Measure – Problem Solving



Inventory



Transportation



Time



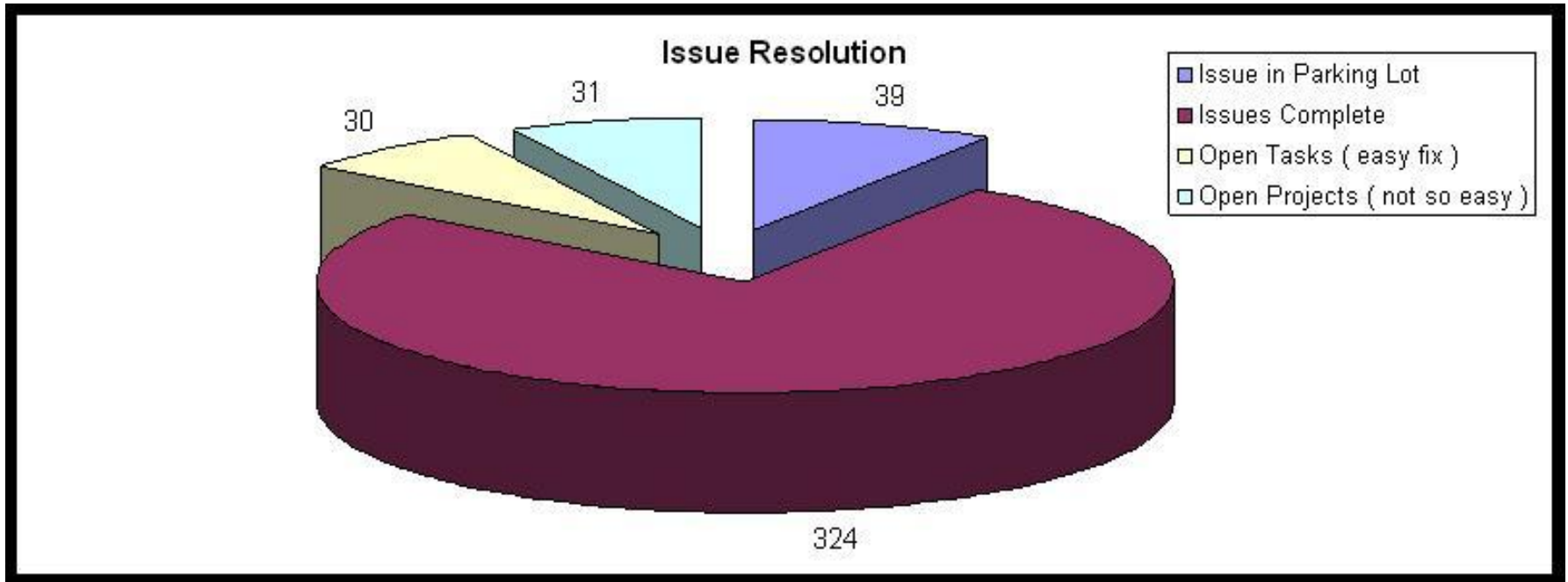
Space



Process

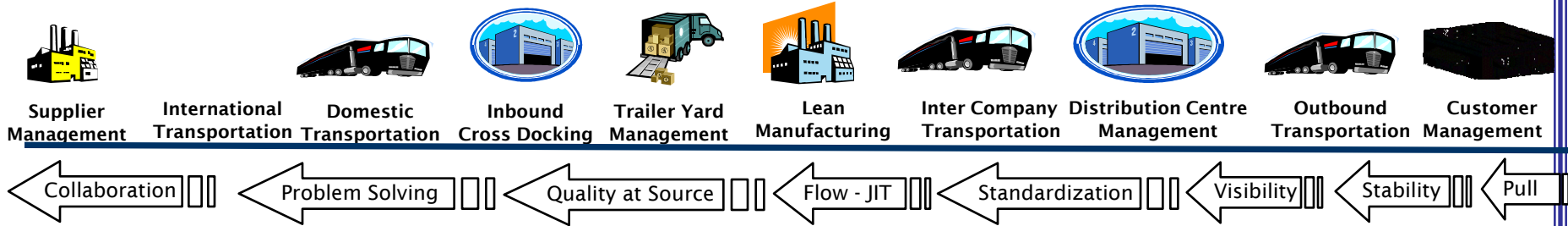


Packaging



What's Next at Polaris ?

Right Part ? Right Time ? Right Place ? Right Price ? Right Quality ? Right Source ? Right Service ?

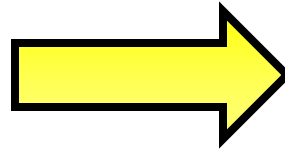


2007

1. Isolate current condition
2. Develop opportunity analyses
3. Develop Lean Road Map
4. Focus on Visibility and Stability

2008

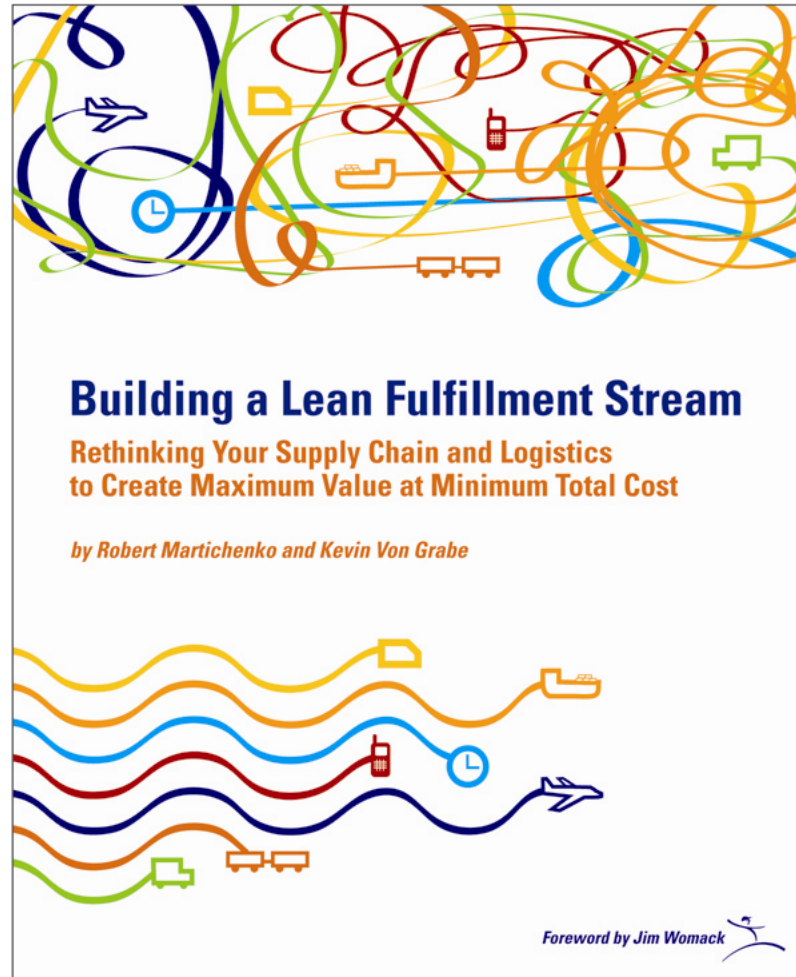
1. Connect with Customer Cadence
2. Sourcing – Supplier Collaboration
3. Pull Systems – Part Level DNA
4. Focus on Standardization and Flow



Identify Problem – Solve Problem – Identify ...



For a Closer Look...today and beyond



Breakout Session Tomorrow

Polaris & Stern Industries: A Fulfillment Stream Partnership

- ❖ Molly Rossini, Logistics Projects, Polaris Industries
- ❖ Ron Kobes, Logistics Manager, Stern Industries
- ❖ Matt Melrose, Manager Lean Implementation, LeanCor LLC